



| October 27, 2009 |

## Planning Your Website

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This questionnaire is designed to enhance communications between EREE Web and our clients. It provides a memorandum of our mutually-agreed plan.

Company/Organization:

Contact Name:

Contact Telephone:

Contact Email:

Current Website URL:  (if any)

Comments:



Choose a language to translate this page!



Select to language

### 1. Purpose

- To gain a favorable impression of the company or organization.
- To develop a qualified list of prospects.
- To sell products directly taking credit card information over the Internet.
- To encourage potential customers to contact us by phone or mail to consummate a sale.
- To make available product information and price lists to distributors.
- To make available product information and price lists to customers.
- To strengthen brand identification.

Other:

### 2. Site Organization

	Title	Form
Home:	<input type="text"/>	<input type="checkbox"/>
About Us:	<input type="text"/>	<input type="checkbox"/>
Services:	<input type="text"/>	<input type="checkbox"/>
Registration:	<input type="text"/>	<input type="checkbox"/>
Contact Us:	<input type="text"/>	<input type="checkbox"/>
Others:	<input type="text"/>	<input type="checkbox"/>
	<input type="text"/>	<input type="checkbox"/>
	<input type="text"/>	<input type="checkbox"/>

<input type="text"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>

Total

**3. Site and Domain Names**

Do you need a domain name or have you purchased one already?

Yes No

Domain(s):

If you do not have a domain name we will find and purchase on for you for the standard fee of \$50.00.

**4. Site Development**

Theme

Residential

Commercial

Design

Construction

Service

Neutral

Graphics

Notes/Questions

Yes No

Logo

Graphics

Letterhead

Brochures

Planning Your Website- strategic devel...

Photographs

 

Print Materials

 

Other

 

If you currently have a company logo we will need high resolution graphics to create the pristine images that you must have. We can work with you and design a company logo for you. The price for that service varies and should be discussed.

Sample Color Palettes







Fonts

Sans Serif

**San Serif** (Arial)

Yes No

 

Serif

**Serif** (Times New Roman)

 

Tahoma

**Tahoma**

 

Helvetica

**Helvetica**

 

Myriad Pro

**Myriad Pro**

 

Verdana

**Verdana**

 

Other:

Page Elements

Page titles which show at top of Web browser only

Yes No

 

Page Graphics

 

Page Title

 

Content

 

Searchable navigation

Standard company ID near bottom of page

Contact e-mail

Copyright and trademark information in small print at the bottom of every page. What registered trademarks, trademarks, and service marks does your company want to indicate here?

Other

Hosting Service

Yes No

Your Hosting Service Access Information

We provide hosting (ask about pricing)

Search Engine Marketing

Yes No

Maintenance Packages

Yes No

Standard

SEO Package

PPC Package

**NOTE:** Fees paid to sublingua do not include monthly click charges that will be billed directly to you by Google AdWords or Yahoo Search Marketing or Microsoft adCenter or any other Pay Per Click Engine selected by client. The charges specified in table are based on per search engine and per Website.

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